



State of Utah

GARY R. HERBERT
Governor

GREG BELL
Lieutenant Governor

Department of Public Safety

D. LANCE DAVENPORT
Commissioner

News Advisory
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Lt. Governor Bell to Launch Be Ready Utah Week at State Fair

WHO: Lt. Governor Greg Bell
Mayor Ralph Becker – Salt Lake City
Scott Anderson, Zions Bank President and CEO
Marty Shaub, Utah Emergency Managers Association - President

WHEN: **Monday, Sep. 14**
2:30 p.m.

WHERE: Utah State Fair, Salt Lake City
Be Ready Utah exhibit area (Back south east corner of the fair along North Temple)
In front of Dept. of Public Safety Mobile Command Post

WHAT: Lt. Governor Bell will announce the beginning of *Be Ready Utah* week (Sep. 14-20) and encourage Utahns to start with simple steps in preparing for emergencies.

WHY: Many families in Utah have experienced emergencies and disasters in recent months with flooding, wildfires, power outages and severe weather. These unfortunate events often happen suddenly so it's important to plan before the next emergency or disaster happens.

Be Ready Utah week focuses on helping Utahns make small preparations for emergencies such as a communication plan and an emergency supply kit. *Be Ready Utah* also provides valuable information about Utah's various natural hazards and how to become involved in a community emergency response team.

Be Ready Utah week is part of a national effort during September to encourage Americans to take simple steps to prepare for emergencies and disasters.

VISUALS: Several emergency preparedness booths within the Be Ready Utah exhibit, a readiness rally competition to put together emergency backpacks and the Be Ready Utah Bee Mascot.

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Be Ready Utah is the State of Utah's emergency preparedness campaign managed by the Department of Public Safety's Division of Homeland Security and under the direction of Lt. Governor Greg Bell. The campaign is designed as a bottom-up approach with the focus on an individual's responsibility to prepare for various kinds of emergencies and disasters.